

[LETTERHEAD]

[TODAY'S DATE]

The Honorable Adrin Nazarian  
1021 O St., Suite 6230  
Sacramento, CA 95814

**RE: SUPPORT FOR AB 2352 (NAZARIAN) – PRICE Act**

Dear Assemblymember Nazarian,

On behalf of [YOUR ORGANIZATION NAME], I am writing in strong support of AB 2352 (Nazarian), the Patient Rx Information and Choice Expansion Act (PRICE Act). The PRICE Act will make prescription drug cost information available at the point-of-care, preventing delays in care and medication nonadherence for patients, while reducing administrative burden on providers. This bill will improve access to quality, affordable health care for people with chronic conditions and diseases.

[ABOUT YOUR ORGANIZATION – MISSION STATEMENT]

Patients make decisions about their healthcare based on what they can afford. This information is not available until after they reach the pharmacy counter, where they may realize the treatment is unaffordable—and may abandon the medication altogether. Delays in care not only aggravate the patient's state of health, but also lead to increased utilization of more costly healthcare services. This is a system that does not work for the patient or our healthcare providers, who are then burdened with added administrative responsibilities. At a time when families are struggling financially due to the COVID-19 pandemic, it is critical to adopt practical changes that improve affordability by freeing up existing drug cost data for patients while reducing strain on pharmacists and physicians.

AB 2352 moves prescription drug cost and coverage information upstream to physicians' offices into workflow at the time of prescribing. Physicians are then able to have meaningful conversations with their patients about affording their treatment plan or other appropriate alternatives. AB 2352 enables decision-making to occur where it should – between a patient and their physician. Patients would be central, active stakeholders in their own health and would be more likely to stick with their treatment plan. This bill is critical and timely to ease up time-consuming and frustrating processes that weigh on patients and their providers and will improve access to quality care for people with chronic disease.

[ORGANIZATION NAME] is proud to support AB 2352, which will allow consumers to make informed choices, improve affordability, increase access to care, and alleviate burdens on providers.

Sincerely,

[YOUR NAME]  
[TITLE]  
[ORGANIZATION]

cc: Members, California State Legislature  
Tam Ma, Office of the Governor